

ECONOMY OF KINDNESS

How Kindness Transforms Your Bottom Line

A CULTURE OF KINDNESS:

- Improves team performance
- Strengthens company morale
- Reduces stress and burnout
- Inspires creative collaboration
- Benefits the bottom line
- Elevates collective engagement



LINDA COHEN
CONSULTING

In Linda's highly interactive programs, we'll go well beyond Q+A with customized activities that allow for laughter, team recognition, and significant connection.



TESTIMONIALS

“Linda's kindness message and enthusiasm for the subject transcended through the screen and kept our audience engaged and interested. Her programs resonated with our members in a way that surpassed my expectations. I highly recommend her to my fellow meeting planners.”

– Melodie King, Director of Education, Oregon Health Care Association

“Linda delivered a fantastic session customized for my nursing group. Her personal stories connected with the audience, and provided simple and meaningful takeaways. She was an absolute joy to work with leading up to and during the event.”

– Kim Martini Fear, Education Manager, National Association of Orthopaedic Nurses

“Loved your presentation...loved how prepared you were, and how relevant your material was for our franchise network...THANK YOU! I'm sure we will be referring to your words for months and years to come.”

– JJ. Sorrenti, CEO, Best Life Brands

RECENT CLIENTS



NAON
National Association of
Orthopaedic Nurses



AHCA
AMERICAN HEALTH CARE ASSOCIATION



Singapore
General Hospital



MERRILL
GARDENS



ComForCare
HOME CARE



UCHealth

ABOUT LINDA

Linda Cohen, **THE KINDNESS CATALYST**, is an internationally recognized kindness expert. She's been a professional speaker and consultant for over a decade, working closely with a wide variety of businesses and associations on the ROI of Kindness. Linda's highly interactive style will engage your attendees, boosting their morale, while sharing “aha” insights and tips to help navigate change. Virtually or live, Linda will inspire and motivate your participants. Attendees will identify several kindness practices to implement immediately.

LINDA'S BOOK

The Economy of Kindness provides real life examples of companies that have tapped into the magic of kindness to build, grow, and strengthen their organizations. It starts with leadership that instills kindness as part of their work protocol so that employees feel heard, appreciated, and connected.

