

# Linda Cohen Biography:



Linda Cohen is an international keynote speaker, author, and consultant who believes kindness isn't just a feel-good idea, it's a powerful strategy for leadership, culture, and connection.

Known as *The Kindness Catalyst*, Linda brings warmth, humor, and decades of lived experience to her programs.

Her work is grounded in the belief that when people feel seen, appreciated, and supported, they do their best work; whether they're leading teams, serving customers, or caring for others.

Her journey began in hospitality and long-term care, deepened through motherhood and volunteer leadership, and took center stage when she launched her first book, *1,000 Mitzvahs: How Small Acts of Kindness Can Heal, Inspire, and Change Your Life*. That project sparked a movement and led to a TEDx talk, national media appearances, and the kind of speaking career she once only dreamed of.

In 2021, she published her second book, *The Economy of Kindness: How Kindness Transforms Your Bottom Line, bringing her message to the heart of business strategy and organizational culture*.

Today, Linda shares the ROI of Kindness with audiences across industries including healthcare, senior living, education, government, financial services, and more through keynotes, leadership training, and consulting and executive coaching. Her programs are practical, filled with real life stories and examples, and deeply rooted in helping people build better workplaces through small, consistent acts of kindness.

Whether she's guiding a leadership cohort, speaking to 1,000 middle schoolers, or consulting with a CEO, Linda helps people see that kindness isn't weakness, it's what makes strong teams, meaningful work, and lasting impact possible.