



# Workplace KINDNESS INTENSIVE

*Elevate*

**REPUTATION  
RECRUITMENT  
RETENTION**



**TRAINING TEAMS TO LEAD WITH KINDNESS**

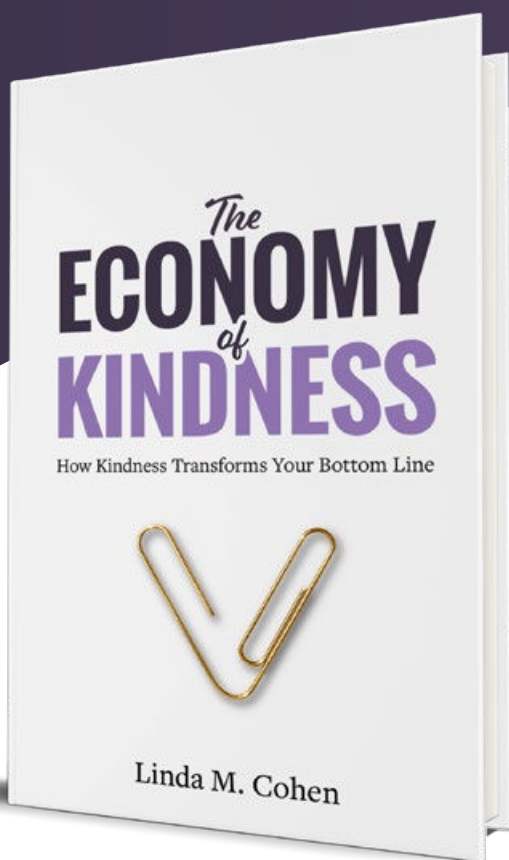
- **Boost employee engagement**
- **Reduce stress and burnout**
- **Benefit the bottom line**

**Book Linda Today!** [linda@lindacohenconsulting.com](mailto:linda@lindacohenconsulting.com) | 503.730.8750

**LINDA COHEN**  
CONSULTING

# INCREASE ENGAGEMENT AND REDUCE TURNOVER THROUGH THE POWER OF KINDNESS

ATTRACT  
RETAIN  
THRIVE



With turnover at an all-time high, **The Kindness Intensive** challenges the assumptions we've long held about recruitment and retention. We'll cultivate fresh ideas that work to increase employee satisfaction and reduce burnout.

Diving deep into your corporate culture, we'll create an **action plan** to unleash your team's full potential and explore why kindness matters now more than ever.

## WHAT CLIENTS SAY



*We have received so many comments from employees that this is just what they needed right now. We truly appreciate your time, abundant resources, inspiration and expertise."*

— DEEANN SANDBERG

Employee Communications Manager, TriMet



IN DEPTH

# TRAINING MODULES

**1 THE ROI OF KINDNESS**  
Why It Matters  
Research, Benefits & The Bottom Line

**2 STARTING STRONG**  
Hiring & Onboarding  
Team Building

**3 CULTURE MATTERS**  
Adaptability  
Collaboration

**4 COMMUNICATION**  
Giving & Receiving Feedback  
Active Listening  
Recognition

**5 SELF-CARE**  
What Stops You  
What To Do

**6 MAKE IT YOUR OWN**  
Scenarios  
Workshopping





## PROCESS

# WHAT TO EXPECT

*Step* **1** We collaborate to customize each module for your organization's specific needs

*Step* **2** Each module is delivered in person or virtually, on a timeline that works with your business flow

*Step* **3** You receive customized resources to help your teams consistently implement what they've learned

## PACKAGE INCLUDES



6 Customized Modules



Motivational Videos



Team Building Calls



Economy of Kindness Book



Audit and Assessment

*“Kindness is at the basis of every aspect of a positive company culture from recruitment and retention to morale and wellness!”*



ABOUT  
**LINDA**

THE KINDNESS CATALYST

Linda Cohen has been an internationally recognized **kindness expert** and professional speaker for over a decade. She works with a wide variety of businesses and associations on the ROI of Kindness. Her book ***The Economy of Kindness: How Kindness Transforms Your Bottom Line*** was published in October 2021. Linda’s highly interactive style will **engage your leadership** to find solutions for **attracting and retaining top talent**, effective communication, employee engagement and **reducing burnout**. After attending this program, your leadership will have vital tools and resources to help navigate change.