



CREATING A CULTURE OF KINDNESS

- Acts of kindness increase productivity through greater mindfulness.
- A culture of kindness improves company morale and deepens employee loyalty.
- Practices based on kindness attract like-minded clients and help build stronger strategic alliances.

THE ECONOMY OF KINDNESS: *How Kindness Transforms Your Bottom Line*

“Linda spoke for my CEO leadership group. They LOVED her! The CEOs said they took away ideas that could be implemented in their companies to enrich their culture of kindness.”

–Dana Clinton
Chair, Vistage International, Inc

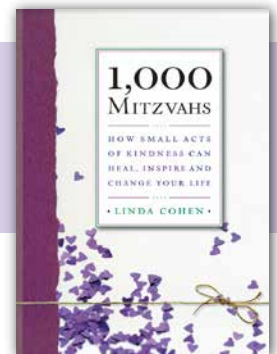
“The workshop Linda facilitated for our division was filled with activities, discussion and laughter all centered on the topic of incorporating kindness into the workplace. Linda’s work resonated with us all. We will be able to leverage this training to continue the economy of kindness.”

–Yvette Elledge-Rhodes
Deputy Director/COO, PERS

“Linda is an engaging, dynamic coach and communicator! Her presentation on The Economy of Kindness was insightful and inspired and provided my team ways to better support each other while serving our customers.”

–Gary Schmidt
Public and Government Affairs at Clackamas County

The Power of a Mitzvah
In Jewish tradition, a mitzvah is an act of kindness that benefits the giver as well as the receiver.



LINDA COHEN, the Kindness Catalyst, is a nationally recognized expert and professional speaker and consultant on Cultivating Kindness. Her first book, *1,000 Mitzvahs: How Small Acts of Kindness Can Heal, Inspire and Change Your Life*, is an inspirational guide to a life of gratitude. Cohen teaches associations and organizations the ROI of kindness. She inspires and deftly elicits stories from others, captivating the audience through her interactive and engaging keynotes and workshops.

CLIENTS INCLUDE



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