



# LINDA COHEN

CONSULTING

## CREATING A CULTURE OF KINDNESS

- Acts of kindness increase productivity through greater mindfulness.
- A culture of kindness improves company morale and deepens employee loyalty.
- Policies based on kindness attract like-minded clients and help build stronger strategic alliances.

## THE ECONOMY OF KINDNESS: *How Kindness Transforms Your Bottom Line*

“ She brings her whole self to her message, Linda's vulnerability and humanity on stage connects her magically with any audience.”

–*Thomas Cox*  
Partner, Eudae LLC

“ Linda is very effective at keeping the whole audience engaged. She acknowledges and includes her audience and is a wonderful storyteller.”

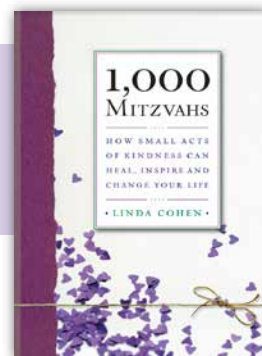
–*Don Hudson*  
Board Member, Men Against Breast Cancer

“ Linda was easy to work with and quick to respond to our needs. Feedback from audience members and our co-sponsors was very positive.”

–*Marjorie Schnyder*  
Director of Family Life Education  
Jewish Family Service, Seattle, WA

### The Power of a Mitzvah

*In Jewish tradition, a mitzvah is an act of kindness that prospers both the receiver and giver.*



### LINDA COHEN

is a nationally recognized author, speaker and commentator on kindness, volunteerism, generosity and empowerment. Her first book, *1,000 Mitzvahs: How Small Acts of Kindness Can Heal, Inspire and Change Your Life*, is an inspirational guide to a life of gratitude. Cohen teaches associations and organizations the ROI of kindness. She helps your leaders improve communication, boost teamwork, promote interpersonal interaction and customer service through engagement in acts of kindness.

### CLIENTS INCLUDE



### CONTACT LINDA

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